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888.310.9964

AOS Ware Launches Customer Rewards Program on eCommerce Platform

Jersey City, NJ (12.1.09) – AOS Ware is pleased to announce the launch of the Customer Rewards Program on their OP Commander 3.0 eCommerce platform.

The Customer Rewards Program will allow Independent Dealers to offer their customers the ability to earn rewards points on purchases made through the AOS Ware eCommerce website.

The rewards program is completely customizable by each dealer. Each dealer running the rewards program on their OP Commander 3.0 website may choose to offer their customer's various types of rewards such as gift cards, percentages or dollars off the order and free shipping.

The rewards program can be implemented on a customer by customer basis; meaning the website can offer different rewards and point weights from one customer to the next. Point weights include one or more points for every dollar spent or percentages on the dollar.

“We are very excited about launching this feature as it elevates the shopping experience on our eCommerce platform to a whole new level”, explains Jennifer Stine Schulman, VP of Sales & Marketing. “For years, big boxes such as Staples, Office Depot and Office Max, as well as large eCommerce websites, have benefited from programs such as this which entice customers to purchase more products, thus earning more rewards. This feature helps level the playing field for Independent Dealers to offer the same type of benefits to their customers, hence building loyalty.”

For a demo of the AOS Ware eCommerce system with the Customer Rewards Program, or for more information on AOS Ware's solutions, please e-mail sales@aosware.com or call 888.310.9964. For a list of available features on the OP Commander 3.0 eCommerce system, please visit AOSWare.com.

About AOS Ware

AOS Ware has been providing technology solutions to the Office Product Industry since 2001. Its product brands include: OP Commander (eCommerce Websites) and Dealer Commander (Business Management Software). Additional information can be found at AOSWare.com.